surface, and wherein said raised fibrous regions are joined to said base surface by a fibrous transition region; and

- B. an aqueous liquid cleansing composition comprising
  - a. from about 0.5% to about 12.5% of the cleansing surfactant;
  - b. from about 0.5% to about 5% of a lipophilic skin moisturizing agent wherein the cleansing surfactant comprises at least one anionic surfactant, and wherein said aqueous liquid cleansing composition is coated onto or impregnated into said substrate to the extent of from about 100% to about 400% by weight of the substrate; and
  - c. from about 1% to about 60% of a drying agent.

Contal